

FOR IMMEDIATE RELEASE

Clarkston Consulting Chosen to Perform SAP Implementation at Bumble Bee Foods, Inc.

CARLSBAD, CA — April 18, 2007. Clarkston Consulting, a leading consulting firm serving the consumer products and life sciences industries, announced today that it has been selected as the SAP implementation partner for Bumble Bee Foods Inc., North America's leading marketer of shelf stable protein.

After a highly competitive implementation partner-selection process, Bumble Bee chose Clarkston Consulting because its high-caliber consultants possess deep consumer goods industry expertise and SAP knowledge and experience. Bumble Bee's Chief Information Officer, Tony Costa, commented, "We think that [Clarkston] differentiated themselves with the quality in breadth and depth of their consulting staff who really understand our industry and understand the SAP solutions. We are very satisfied with the progress made so far by SAP and Clarkston." The ability to bring industry best practices, templates and methodologies to provide quick wins and long-term efficiencies were also critical factors in the decision.

Bumble Bee has experienced significant growth and recognized that a new Enterprise Resource Planning (ERP) system and business process redesign were necessary to maximize efficiency and lay the foundation for future growth. The implementation includes core business functionality of SAP to address the financial, supply chain, manufacturing, order management, production planning, plant maintenance, quality management, and associated areas. Paul Garrison, Clarkston Consulting's Regional Managing Partner, confirms, "We are excited about building the foundation for growth at another great Consumer Products company. The leadership team at Bumble Bee is providing key support for their organization to become a world-class operating model in the food sector."

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

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