



FOR IMMEDIATE RELEASE

Clients Give Clarkston High Marks Again

Clarkston Scores Highest Client-Service Rating in Firms' History

DURHAM, NC – JANUARY 16, 2007. Clarkston Consulting announced that a recent independently performed client satisfaction survey indicates that Clarkston has raised the bar for management and technology consulting firms with an overall client satisfaction rating of 99%. This rating represents the seventh consecutive year Clarkston has achieved a rating of over 90 percent.

The online survey, conducted by TCB e-Surveys, a survey research unit of The Conference Board, was administered to over 158 clients across the U.S., Europe, Latin America and Canada. Clients surveyed were within Clarkston's main industry sectors: life sciences and consumer products industries, spanning sub sectors such as pharmaceutical, biotech, medical device, food and beverage, cosmetics, tobacco, consumer packaged goods, telecommunications, and electronics. The survey also crossed several of Clarkston's service areas including strategy development, quality systems, ERP, sales force automation, change management, project management, OIG compliance, and innovation.

According to the survey, Clarkston continues to receive outstanding assessments for integrity and reliability, the knowledge and expertise of its staff, teamwork, and an uncompromised ability to deliver on its promises.

"2006 was a good year for Clarkston," stated the Conference Board's TCB e-Surveys research unit. "Strong Satisfaction reached a record high, and some of the company's long-time strengths attained new levels of excellence. The company's reputation for integrity is a powerful asset in the current environment of corporate scandal."

"Exceeding the needs and expectations of our clients is the cornerstone of our organization," stated Tom Finegan, CEO and co-founder of Clarkston. "Focused on our core value of brilliant client service, we ensure that we deliver the solutions businesses need, the industry expertise they expect, and the value they deserve. It differentiates us in the industry and empowers us to be a leader among our peers."

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry



thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

About The Conference Board

The Conference Board is a not-for-profit organization, and holds 501(c) (3) tax-exempt status in the United States. The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society. Working as a global, independent membership organization in the public interest, The Conference Board conducts research, convenes conferences, makes forecasts, assesses trends, publishes information and analysis, and brings executives together to learn from one another. For more information, visit www.conference-board.org

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