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Clarkston Consulting Joins Two Major California Life Sciences Associations: Southern California's BIOCUM, and Northern California's Bay Bio

CARLSBAD, CA - September 9, 2005. Clarkston Consulting, a global management and technology consulting firm in the life sciences and consumer products industries, is pleased to announce their new membership to two major California life sciences associations: southern California's BIOCUM, and northern California's Bay Bio.

Recognized as a major hub in the life sciences industry, California represents a key market for Clarkston and the company is quickly becoming a substantial contributor to the state's rich biomedical environment. In fact, California is home to 40% of the world's life sciences firms and two of the three largest life sciences clusters in the world (San Diego and the Bay Area). The Bay Area is known as the birthplace of biotechnology, and two decades later, more than 85,000 people in the area are employed in this industry. Meanwhile, San Diego has the fastest growing medical device sector in the country and the life sciences industry generates \$5.8 billion of the region's gross product.

Both Bay Bio and BIOCUM focus their efforts to serve the interests of companies in their respective communities, while providing support to the life sciences industry that reaches statewide and beyond. Many of Clarkston's key clients belong to one or both of these associations.

"Our growth in California and emerging relationships with the life science firms in the area has been rewarding for Clarkston," stated Paul Garrison, Regional Managing Partner for Clarkston. "Both San Diego and San Francisco areas are strategic for our life sciences practice. We look forward to actively contributing at both BIOCUM and Bay Bio by working closely with the leaders of these life sciences communities to help maintain the global industry leadership in California."

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as



measured by The Conference Board's survey on client satisfaction. For more information, visit

www.clarkstonconsulting.com

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