



FOR IMMEDIATE RELEASE

Paul Garrison to Manage Clarkston Consulting's Offerings in Southern California and Western Region

Clarkston Opens Office in San Diego

SAN DIEGO, CA and DURHAM, NC, February 2, 2004. Clarkston Consulting, a leading management and technology consulting firm, has appointed Paul Garrison as regional managing partner of its business operations in the western United States. Earlier this month, Clarkston opened an office in San Diego to bolster its offerings to clients in Southern California.

Garrison, who joined Clarkston in 1998, has over sixteen years of experience delivering brilliant service to clients, with intimate knowledge of life sciences and consumer products industries. Garrison brings industry and consulting experience to the region. Over the years, Garrison has been responsible for bringing knowledge and expertise to solve clients' most complex business challenges.

"I very much look forward to driving and directing Clarkston's western operations, and to further developing our relationships with clients in this region" said Garrison. "My goal is to leverage Clarkston's core capabilities in life sciences and consumer goods industries to help companies create strategic advantage by aligning initiatives that will drive shareholder value."

Clarkston has had a presence in California for several years, but the opening of its San Diego office marks its commitment to further developing relationships with clients in Southern California. "Paul, with his extensive industry and consulting experience, will help expand our management and strategy consulting services to clients in Southern California and the west," said Neil Nelson, co-founder and President of Clarkston.

Prior to joining Clarkston, Garrison was a management consultant with Coopers & Lybrand, and held several positions in manufacturing and operations for the personal products division of Sara Lee Corporation. He graduated from Clemson University.

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as



measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

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