



FOR IMMEDIATE RELEASE

Serologicals Corporation Completes Implementation of Project Star - Enterprise Resource Planning System

Consolidation Enables Tighter Integration of Serologicals Business Segments

ATLANTA, GA (January 28, 2003). Serologicals Corporation (Nasdaq/NM: SERO) today announced the successful completion of Project STAR - Serologicals Team Accelerated Results, the dedicated program to rapidly implement SAP's Enterprise Resource Planning System on a global basis. The implementation culminates a systems consolidation strategy to consolidate over 20 "compartmentalized" systems worldwide into a suite of integrated enterprise applications.

Working with Serologicals on the worldwide implementation of SAP, was Clarkston Consulting, a full-service consulting and systems integration company that specializes in SAP implementations within the Life Sciences industry. Implementation began in April 2002, with the system going live on December 30, 2002, with close to 200 users accessing the system on a worldwide basis. Modules implemented included SAP's Financials and Controlling, Production Planning, Materials Management, Warehouse Management, Sales and Distribution and several automated interfaces.

"This marks yet another important milestone for Serologicals," said Dwain Wilcox, Vice President, Global Information Services, Serologicals Corporation, "and indicates another example of our ability to execute large cross-functional initiatives within the Company. The SAP implementation has consolidated inventory, sales, and billing information from numerous systems down to a single one that is fully integrated with a single world-class financial system."

Over 70 Serologicals staff members made significant contributions to implement the system, with many others taking on related work tasks during the project. According to Wilcox, "The fact that we were able to implement the entire system in nine months, and validate it according to all pharmaceutical industry and regulatory guidelines is a tribute to the tremendous effort put forth by our project teams and resources throughout the Company."

"The completion of this project is a major milestone in the continued growth of Serologicals Corporation," says David A. Dodd, President & Chief Executive Officer of Serologicals. "This consolidation will enable tighter integration of our business segments, with greater control and compliance of systems and processes, giving us the platforms necessary to continue our aggressive growth strategy."



Clarkston Consulting, Serologicals' partner in implementing this comprehensive e-business infrastructure, is based in Durham, North Carolina, and is a nationally recognized management and technology firm that creates and implements successful business strategies.

Serologicals Corporation

Serologicals Corporation, headquartered in Atlanta, Georgia, is a global provider of biological products and enabling technologies, which are essential for the research, development and manufacturing of biologically based life science products. The Company's products and technologies are used in a wide variety of innovative applications within the areas of oncology, hematology, immunology, cardiology and infectious diseases, as well as in the study of molecular biology. Serologicals has more than 650 employees worldwide, and its shares are traded on the NASDAQ national stock market under the symbol SERO.

About Clarkston Consulting

Clarkston Consulting is a nationally recognized management and technology consulting firm that creates successful business strategies and implements technology solutions. Clarkston's business value acceleration approach bridges the gap between strategy and technology to build a sustainable business advantage for Fortune 1000 manufacturers within the life sciences and consumer products industries. The firm's excellence has been recognized through numerous industry, vendor and client awards. Clarkston's exceptional client satisfaction rating is heralded as among the highest in the consulting industry. To learn more about Clarkston, visit www.clarkstonconsulting.com.

This release may contain certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including, without limitation, statements regarding the continuing successful operation of the SAP system and the anticipated opportunities for the growth of the company. These forward-looking statements are subject to certain risks, uncertainties and other factors, including the Company's ability to comply with (TM) various regulatory, customer and other standards; the impact of competition; changes in government and industry mandated regulations or customer specifications; changes in the markets or customers' demand for the Company's products and services; and the ability of the Company to identify new product and business opportunities that it can successfully commercialize, which could cause actual results to differ materially. Additional information on factors that could potentially affect the Company or its financial results may be found in the Company's filings with the Securities and Exchange Commission.

Serologicals is a registered trademark of Serologicals Royalty Company

####



Contact:

Melissa McCaslin

Clarkston Consulting

919-484-4442

mmccaslin@clarkstonconsulting.com