



FOR IMMEDIATE RELEASE

Clarkston Consulting Becomes Founding Member of the Integration Consortium

Clarkston Executive Founded and Will Now Lead the Business Value Realization Committee

DURHAM, NC (March 18, 2003) Clarkston Consulting, a nationally recognized management and technology consulting firm, today announced it has become a founding member of the Integration Consortium, a non-profit global advisory group focused on the business benefits of integration. Fadi Hindi, senior project manager at Clarkston, founded and will now lead the newly launched Business Value Realization Committee with the consortium chairman.

With more than 12 years in the technology and management consulting business, Clarkston Consulting brings valuable Integration Consortium and co-chair of the Business Value Realization Committee. Fadi was a driving force in the establishment of this committee. His unique blend of real-world business experience and technology expertise will be a great asset to the Business Value Realization Committee and all consortium members.

The Business Value Realization Committee is one of the newest endeavors of the Integration Consortium. The committee will look at the top business challenges facing C-level executives and develop sound business strategies to address these critical issues. The goal is to help companies ensure their long-term viability by integrating business processes with the right technology resources.

"As organizations face new challenges and growing competitive pressures, creating an extended value network around internal processes, customers and partners is critical for success," said Hindi. "Clarkston's role in the Integration Consortium's new committee provides the opportunity to lead research, share our best practices and learn from our peers."

About Clarkston Consulting

Clarkston Consulting is a nationally recognized management and technology consulting firm that creates successful business strategies and implements technology solutions. Clarkston's business value acceleration approach bridges the gap between strategy and technology to build a sustainable business advantage for Fortune 1000 manufacturers within the life sciences and consumer products industries. The firm's excellence has been recognized through numerous industry, vendor and client awards. Clarkston's exceptional client satisfaction rating as measured by The Conference Board is heralded as among the highest in the consulting industry. To learn more about Clarkston, visit <http://www.clarkstonconsulting.com>.



About the Integration Consortium

The Integration Consortium is a global advocacy group promoting Enterprise Application Integration (EAI) - the process of integrating multiple applications that were independently developed, may use incompatible technology, and remain independently managed. The Consortium sponsors research, education, best practices, methodology, standards & guidelines and articulates the strategic and measurable benefits of this business-driven approach. Among the technology sectors represented in the Integration Consortium membership are; Independent Software Vendors (ISVs), Hardware Vendors, System Integrators, Educators, Corporations, Non-Profit Institutions and Individual Members as well as various Industry leaders. Information on the Integration Consortium is available at www.integrationconsortium.org or by contacting the Consortium at information@integrationconsortium.org.

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