



FOR IMMEDIATE RELEASE

Clarkston Consulting Names Managing Director of Consumer Products

Bornemann to manage growing consumer products practice

DURHAM, N.C. (July 9, 2003). Clarkston Consulting, a nationally recognized management and technology consulting firm, named Thomas Bornemann as the new managing director of consumer products. In this position, Bornemann will be responsible for creating new solutions to address emerging issues in the consumer products industry, overseeing consultant teams and leading business development.

Clarkston has one of the highest client satisfaction ratings in the consulting industry, as measured by The Conference Board e-Surveys, and continues to gain clients within its key markets, such as life sciences and consumer products. Since its founding in 1991, Clarkston has worked with some of the most respected companies applying leading-edge, business-oriented solutions to help clients improve operational efficiencies, build competitive advantage, and drive shareholder value.

“Thomas Bornemann brings a wealth of experience after working with many of the leading consumer products companies and delivering business value,” said Neil Nelson, president and COO of Clarkston. “In his new role, he will be responsible for driving thought leadership around collaboration in the consumer products industry.”

For the past four years, Bornemann has served as the director of Clarkston’s supply chain practice and developed thought leadership on collaborative strategies throughout the extended value chain. Prior to joining Clarkston, Thomas held leadership positions with RJR-Nabisco, Bayer AG and Science Applications International Corporation (SAIC). He has 17 years of international consumer products industry experience focused in sales, marketing, global supply chain management, sales and operations planning and process re-design.

Thomas Bornemann added, “Clarkston Consulting has an excellent track record of working with some of the world’s leading consumer products companies and providing compelling solutions to industry problems. Clarkston is clearly focused on enabling consumer products companies to overcome industry pressures and capitalize on opportunities to improve collaboration, value chain execution, innovation and regulatory compliance.”

Bornemann received his B.S. in marketing from Virginia Polytechnic Institute, and his M.B.A. from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.



About Clarkston Consulting

Clarkston Consulting is a nationally recognized management and technology consulting firm that creates successful business strategies and implements technology solutions. Clarkston's business value acceleration approach bridges the gap between strategy and technology to build a sustainable business advantage for Fortune 1000 manufacturers within the life sciences and consumer products industries. The firm's excellence has been recognized through numerous industry, vendor and client awards. Clarkston's exceptional client satisfaction rating as measured by The Conference Board is heralded as among the highest in the consulting industry. To learn more about Clarkston, visit www.clarkstonconsulting.com.

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