



FOR IMMEDIATE RELEASE

Clarkston Consulting, Celanese Chemicals Create Real-Time Access to the Supply Chain

March 4, 2003 Webinar Will Examine How To Reduce Costs While Improving Customer Service

DURHAM, NC (March, 4, 2003). Clarkston Consulting, a nationally recognized management and technology consultancy, will host a Webinar on March 4, 2003, featuring Celanese Chemicals' director of e-Business, Bill Schmitt.

Schmitt, named one of Computerworld's Premier 100 IT Leaders and recipient of Computerworld's ROI 2003 Wireless Innovators award, will discuss how Celanese has effectively used wireless and portal technologies to streamline its supply chain and build competitive advantage in a tough market.

Date: Tuesday, March 4, 2003

Time: 11:30 - 12:30 pm EST

Topic: The Next Competitive Advantage: Collaboration/Innovation

William Schmitt, Director of Business Enablement at Celanese Chemicals

Monty Hamilton, Partner at Clarkston Consulting

Registration: www.e-conference.com/clarkston/.

About Clarkston Consulting

Clarkston Consulting is a nationally recognized management and technology consulting firm that creates successful business strategies and implements technology solutions. Clarkston's business value acceleration approach bridges the gap between strategy and technology to build a sustainable business advantage for Fortune 1000 manufacturers within the life sciences and consumer products industries. The firm's excellence has been recognized through numerous industry, vendor and client awards. Clarkston's exceptional client satisfaction rating as measured by The Conference Board is heralded as among the highest in the consulting industry. To learn more about Clarkston, visit www.clarkstonconsulting.com.

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